

Claims:

1. A system for printing markings along a top and a bottom of a mailpiece comprising:

a print head in a fixed position, where the print head receives print instructions and prints a first and a second set of one or more markings onto the mailpiece;

a memory containing data representative of one or more markings;

a print module, coupled to the memory and to the print head, for reading the data representative of the first set of one or more markings from the memory, and converting the data to print instructions that instruct the print head to print the first set of one or more markings onto the mailpiece having a first orientation;

an inverted print module, coupled to the memory and to the print head, for reading the data representative of the second set of one or more markings from the memory, and converting the data to print instructions that instruct the print head to invert the second set of one or more markings on the print head during printing onto the mailpiece, the mailpiece having a second orientation which is inverted with respect to the first orientation; and

a control module, coupled to the print module and the inverted print module, for sending marking requests to either the print module or the inverted print module, the marking requests indicating which data representative of one or more markings are to be read from the memory, by the print module or the inverted print module.

2. The system of Claim 1 further comprising:
a scanner for capturing image data from the mailpiece; and
an optical character recognition, coupled to the scanner and to the control module, for converting the image data to computer data, where the control module queries a second memory for instructions as to what first set of one or more markings and/or second set of one or more markings are related to the image data.

3. The system of Claim 1 wherein the one or more markings are characters, numbers, symbols, graphics, meter indicia, barcodes, POSTNET barcodes, advertisements, and/or advertisement slogans.

4. A printer for printing markings along tops of inverted mailpieces comprising:

a print head in a fixed position, where the print head receives print instructions and prints one or more markings onto the mailpiece;

a memory containing data representative of one or more markings; and

an inverted print module, coupled to the memory, that receives marking requests and, in response to the marking requests, reads data representative of one or more markings from the memory and inverts the one or more markings on the print head during printing on to the mailpiece, the mailpiece being inverted.

5. The system of Claim 4 wherein the one or more markings are

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9. The method of Claim 6 wherein the one or more markings are

characters, numbers, symbols, graphics, meter indicia, barcodes, POSTNET barcodes, advertisements, and/or advertisement slogans.

10. A method for printing markings on mailpieces comprising:
transferring mailpieces in an inverted orientation past a fixed print head;
and
printing markings on the mailpieces using the fixed print head, wherein the markings are inverted at the print head before printing on mailpieces.

11. The method of Claim 10 wherein the one or more markings are characters, numbers, symbols, graphics, meter indicia, barcodes, POSTNET barcodes, advertisements, and/or advertisement slogans.

12. A system for printing markings along a top and a bottom of a mailpiece comprising:
a print head in a fixed position, where the print head receives print instructions and prints one or more markings onto the mailpiece;
a memory containing data representative of a first markings having a first orientation and a second markings having a second orientation; and
a print module, coupled to the memory and to the print head, for receiving marking requests, and based upon the marking requests reading data representative of the first markings or the second markings from the memory, and converting the data to print instructions.

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13. The system of Claim 12 further comprising:

a control module, coupled to the print module for sending marking requests to the print module.

14. The system of Claim 13 further comprising:

a scanner for capturing image data from the mailpiece; and

an optical character recognition, coupled to the scanner and to the control module, for converting the image data to computer data, where the control module queries a second memory for instructions as to what first set of one or more markings and/or second set of one or more markings are related to the image data.

15. The system of Claim 12 wherein the one or more markings are characters, numbers, symbols, graphics, meter indicia, barcodes, POSTNET barcodes, advertisements, and/or advertisement slogans.

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